

Growing for Profit

Wholesale Success Workshop

Wednesday, August 19

8:30 a.m. – 5 p.m.

S.EED. Center

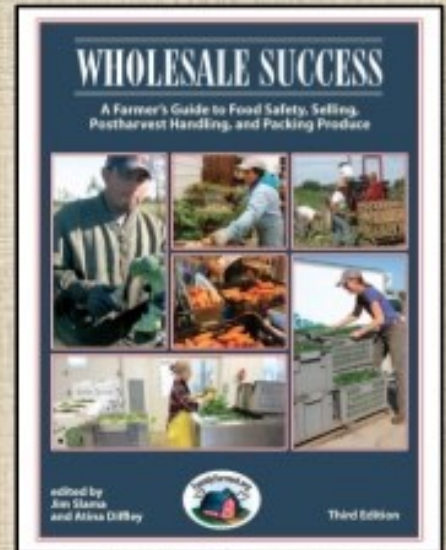
4310 Ryan Street, Lake Charles

**Postharvest Handling, Marketing,
and On-Farm Food Safety**

Attendees receive a free copy of the Wholesale Success manual. An \$80 value, this 300+ page manual covers current best practices for food safety, post-harvest handling, packing, business management, marketing, and crop-specific profiles for over 100 crops.

SWLA Specialty Crop Growers Will Learn:

Post-Harvest Handling - Maintaining the Cold Chain
Cleaning and Drying - Packing and Grading
Relationships with Buyers - Food Safety Best Practices



Growing for Profit 2 Wholesale Success Workshop Set for August 19th

The Partnership for a Healthier SWLA and SWLA Economic Development Alliance Quality of Life Task Force are offering a one-day, intensive “Growing for Profit—Wholesale Success” Workshop for local small to mid-scale vegetable growers and farmers. Southwest Louisiana specialty crop growers will learn post-harvest handling, maintaining the cold chain, cleaning and drying, packing and grading, relationships with buyers, food safety best practices, and marketing techniques.

The workshop will take place Wed. August 19, from 8:30 a.m. to 5:00 p.m. at the SEED Center located at 4310 Ryan Street, Lake Charles. Space is limited and participants must preregister by August 14. Go to www.healthierSWLA.com for workshop agenda, additional information and to register or call 337-478-4822. There is a \$20 fee for registrants; this includes a free copy of the Wholesale Success Manual. An \$80 value, this 300+ page manual covers current best practices for food safety, post-harvest handling, packing, business management, marketing, and crop-specific profiles for over 100 crops materials. FamilyFarmed.org is a non-profit organization committed to expanding the production, marketing and distribution of locally grown and responsibly produced food, in order to enhance the social, economic, and environmental health of our communities.

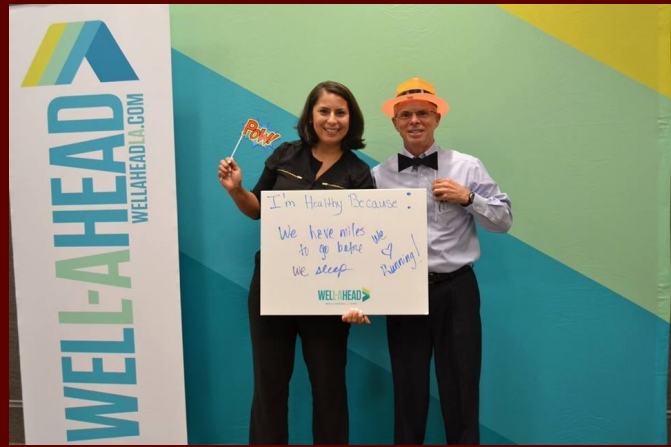
In This Issue

- Growing for Profit Workshop 2
- Well Ahead
- Upcoming Events/Volunteer Opportunities

The Partnership for a Healthier SWLA is Well Ahead



The Well Ahead Program is in full effect in Southwest Louisiana as well as across the state. Since we began this initiative last month, we have signed on several businesses and organizations but we need more. Well- Ahead encourages people and organizations to make small healthy lifestyle changes so that we can enjoy being around the people we love for many years to come. Join the Partnership and be Well Ahead. We can show you how. Sign up today www.wellaheadla.com





Bountiful Harvest Community Garden-Iowa, La

Fun Facts

37.3 % Obesity Rate in Calcasieu Parish

391Text for Health Campaign Subscribers

803 Likes on Facebook

PHSWLA

ISSUE 007 July 2015



Upcoming Events/Volunteer Opportunities

Iowa City Council Meeting 8/10/15 7:00 p.m.

L'auberge Team Member Health Fair 8/13 7:00 a.m.-5:00 p.m.

L'auberge Casino Resort is hosting their annual team member health fair. They are anticipating over 500 employees will take advantage of this free event. If anyone would like to volunteer an hour of their time please let me know. We will provide My Plate Education, programming, and handouts on nutrition and physical activity.

Bountiful Harvest Garden Dedication & Celebration 8/15 11:00 a.m.-1:00 p.m.

Join us as we celebrate the beginning of community journey to provide access to fruits and veggies to the underserved community of Iowa, La

Growing for Profit Wholesale Success Workshop 8/19 8:30 a.m.-5:00 p.m.

The Partnership for a Healthier SWLA and the Quality of Life Taskforce will be hosting "Growing for Profit 2" Wholesale Success Workshop. Please register online at www.healthierswla.com

Healthy Communities Coalition SWAP Meet 8/26 10:00 a.m.-12:30 p.m.

The Healthy Communities Coalition is hosting their 2nd Annual Swap Meet Community Resource Fair. The Partnership and Well Ahead will host a table at this event.

Partnership for a Healthier SWLA

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